



# GOVERNMENT ARTS & COMMERCE COLLEGE- GHOGHA

(Established by Govt. of Gujarat in 2016)

(Affiliated to MAHARAJA KRISHNAKUMARSINHJI BHAVNAGAR UNIVERSITY)

C/O GOVERNMENT MODEL SCHOOL, AVANIYA, TA. GHOGHA - 364002

DIST-BHAVNAGAR (GUJARAT) Email: gaccghogha@gmail.com



## Report on Expert Talk

on

### “Start-Up Made Simple: Opportunities, Challenges and Practical Insights”

An expert talk on “Start-Up Made Simple: Opportunities, Challenges and Practical Insights” was successfully organized on 19/12/2025 under the SSIP Cell at the Government Arts and Commerce College (GACC), Ghogha. The session aimed to provide students with practical knowledge and real-world insights into the startup ecosystem, including opportunities, challenges, and strategies for success. A total of 47 students were attended the program.

The program was conducted under the guidance of Principal Dr. G. B. Vaja and was coordinated by Mr. Dipak Gohil (SSIP Coordinator). The event was successfully organized with the support of faculty members Dr. B. M. Makwanal, Dr. V. M. Jograna, Dr. S. L. Baraiya, along with all teaching and non-teaching staff.

The session was delivered by Mr. Jignesh Rajyguru, Director, Steelcast Skill Development Centre, Steelcast Education Trust, Bhavnagar. The resource person shared valuable insights on how to simplify the process of starting a business, identify opportunities, and overcome common challenges faced by entrepreneurs.

During the session, students were introduced to the fundamentals of startups, including idea selection, feasibility, planning, and execution. Mr. Rajyguru also discussed practical challenges such as funding issues, market competition, risk management, and the importance of persistence and adaptability in entrepreneurship. Real-life examples and experiences were shared to make the session more relatable and impactful.

The session was highly interactive, with students actively participating by asking questions and sharing their ideas. The expert talk helped students gain clarity about the startup journey and motivated them to explore entrepreneurial opportunities with confidence.

Overall, the expert talk proved to be highly informative and inspiring, contributing significantly to enhancing students’ understanding of startups and encouraging them to think innovatively and pursue entrepreneurial paths.



# GOVERNMENT ARTS & COMMERCE COLLEGE- GHOGHA

(Established by Govt. of Gujarat in 2016)

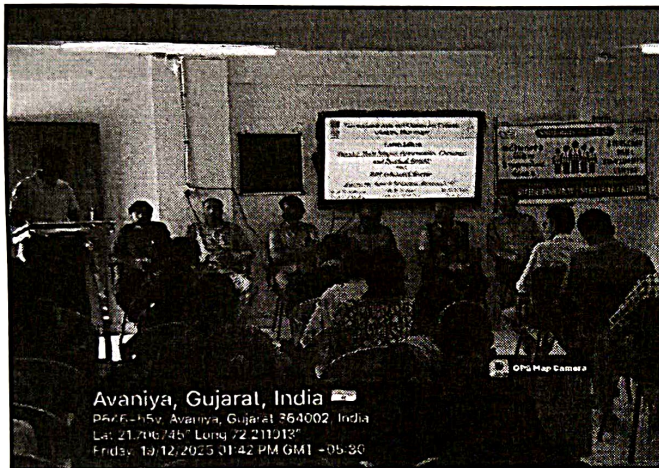
(Affiliated to MAHARAJA KRISHNAKUMARSINHJI BHAVNAGAR UNIVERSITY)

C/O GOVERNMENT MODEL SCHOOL, AVANIYA, TA. GHOGHA - 364002

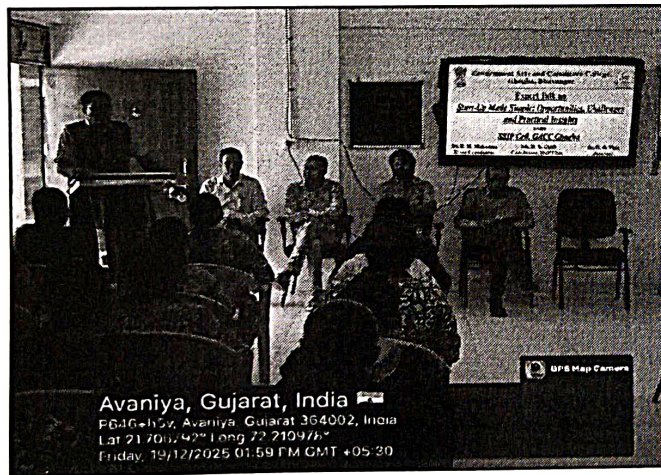
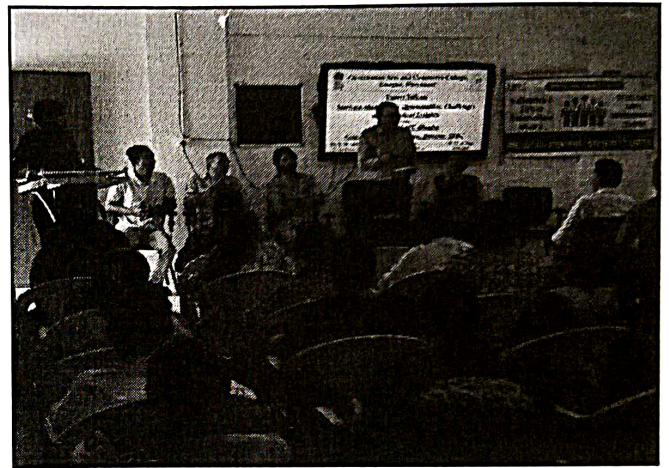
DIST-BHAVNAGAR (GUJARAT) Email: gaccghogha@gmail.com



सत्यमेव जयते



Avaniya, Gujarat, India  
PGV-15v, Avaniya, Gujarat 364002, India  
Lat: 21.746745° Long: 72.211013°  
Friday, 19/12/2025 01:42 PM GMT -05:30



Avaniya, Gujarat, India  
PGV-15v, Avaniya, Gujarat 364002, India  
Lat: 21.746745° Long: 72.211013°  
Friday, 19/12/2025 01:59 PM GMT +05:30



D.B. Li  
SSIP Coordinator  
GACC Ghogha

  
PRINCIPAL  
GOVERNMENT ARTS AND COMMERCE COLLEGE  
GHOGHA DIST. BHAVNAGAR